

WATER MANAGEMENT

MAKE EVERY DROP COUNT

CREATE GREAT OUTDOOR PLAYING SURFACES USING LESS WATER

WATER WARS

What we know for sure:

- Competition and demand for water will continue to be fierce
- Water supply is decreasing
- You can be pro-active about water



WHOA NELLY, THAT'S A LOT

Gallons of irrigation water used annually on golf courses

2 BIL



That's all the water flowing down Niagara Falls for nearly 45 minutes!

BOTTOM LINE:

We need to improve water and energy use on turf.

WHAT YOU CAN DO:

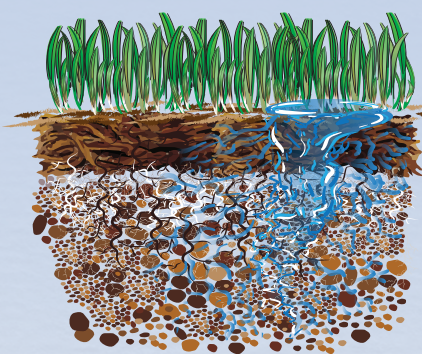
**ANNUAL AUDITS CAN
SAVE 10-15%
ON IRRIGATION COSTS**

- ✓ Audit your irrigation system
- ✓ Follow good agronomic practices
- ✓ Use innovative soil surfactants



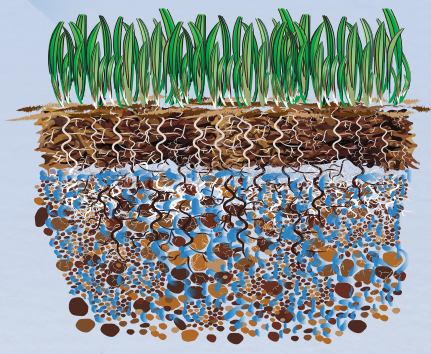
UTILIZE SOIL SURFACTANTS

INFILTRATION SURFACTANTS



- Breaks down surface tension
- Reduces evaporation and run-off
- Moves water uniformly throughout the root zone

HYDRATION SURFACTANTS



- Holds water in the root zone
- Maintains water content
- Reduces plant stress

Precision Laboratories Can Help

We believe better water management makes an important, positive impact on the world and are committed to do our part through education, awareness, and development of innovative chemistries.

Visit PrecisionLab.com today to learn more about our new soil surfactants.